



Martlesham Primary Academy

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Head TeacherMiss Churchman

12 February 2024

Dear Parents,

World Book Day 2024

This year, World Book Day takes place on **Thursday 7 March**, and we hope you'll join us as we come together to celebrate our World Book Day at MPA. The theme for this year's world book day is **Read Your Way!**

Every year on World Book Day, we are overwhelmed by the enthusiasm of our school community. We are however aware of the cost of living and we do not want our celebrations to be an additional burden.

Therefore, as the theme is Read Your Way, we would like the children to come into school dressed in an outfit which they would feel comfortable to enjoy reading in – this may be their pyjamas!

We will also be running a competition for you to take part in before the day:

Create a wooden spoon book character! The school will sell wooden spoons for £1 each in the playground on Thursday 15 February. There are many different ways you could create a book character from the wooden spoon, so this is a chance to get creative! Below are some examples of these:







Please bring in your creations on World Book Day and we will look at and admire these in the assembly first thing in the morning. There will be book-related prizes for those which are judged as winners: one in EYFS and Key Stage 1 and one in Key Stage 2.



Throughout the day, the children will be taking part in many different activities surrounding reading their way. For Years 1-6, this will include trying to earn their Blue Peter Reading Badge! If you would like your child's work to be sent off (all of which will be completed in school) and have the opportunity to earn this badge, please complete the attached form and send this back into school by World Book Day. We would love for as many children as possible to earn their badge and wear it with pride!



As well as this, on World Book Day, each child will receive a free £1 book token. Simply take this voucher to your nearest bookseller and swap it for a World Book Day £1.00 book OR get £1.00 off any book or audiobook costing £2.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers.



Check out the World Book Day Family Hub for more things to do at home.

Thank you for your continued support in creating excitement towards reading for the children,

Miss Scrutton

English Lead